

**C-5668**

**Sub. Code**

**11F**

**B.Sc./B.B.A. DEGREE EXAMINATION, APRIL 2022**

**First Year – First Semester**

**Part – I – LANGUAGE FRENCH**

**(Common for all UG)**

**(2016/2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Comment allez-vous traduire en Français :
  - (a) English
  - (b) French
2. Comment allez-vous traduire en anglais :
  - (a) Grammaire
  - (b) Nom
3. Qu'est-ce que le Français?
4. Quelle est la différence entre l'anglais et le Français
5. Deux types de lettre commerciale?
6. Qu'est-ce qu'une lettre?
7. définir la communication?

8. Type de communication?
9. Ecrivez en Français.
- (a) 100
  - (b) 200
10. Ecrivez en anglais :
- (a) Quarante
  - (b) Cinquante

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. (a) Présentez votre famille en Français.
- Ou
- (b) Parler de vos loisirs en Français.
12. (a) Écrire des jours dans une semaine en Français.
- Ou
- (b) D'écrire votre ville natale.
13. (a) Traduire les articles indéfinis en anglais :
- (i) un garçon
  - (ii) des garçons
  - (iii) une fille
  - (iv) un homme
  - (v) une femme

Ou

(b) Traduire les articles définis en anglais :

- (i) Le père
- (ii) le Frère
- (iii) la mère
- (iv) l'homme
- (v) l'oiseau

14. Remplir les banques avec le, la, l'et les :

- (a) (i) \_\_\_\_\_ hommes
- (ii) \_\_\_\_\_ oreille
- (iii) \_\_\_\_\_ femme
- (iv) \_\_\_\_\_ filles
- (v) \_\_\_\_\_ garçon.

Ou

- (b) (i) \_\_\_\_\_ sœur
- (ii) \_\_\_\_\_ père
- (iii) \_\_\_\_\_ mère
- (iv) \_\_\_\_\_ frères
- (v) \_\_\_\_\_ horloge

15. Lister les signes en français :

- (a) (i) . →
- (ii) , →
- (iii) ; →
- (iv) : →
- (v) ? →

Ou

- (b) (i) - →
- (ii) - →
- (iii) “ ” →
- (iv) ( ) →
- (v) ! →

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) D'écrivez l'autre fête que vous savez.

Ou

- (b) D'écrivez votre journée

17. (a) Formater une lettre de congé

Ou

- (b) rédiger une lettre d'excuse.

18. (a) Écrire l'alphabet en français.

Ou

- (b) Écrire les nombres de 1 à 20 en Français

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**C-5669**

**Sub. Code**

**11H**

**B.Sc./B.B.A. DEGREE EXAMINATION, APRIL 2022**

**First Year – First Semester**

**Part I – Hindi**

**STORY, NOVEL, GRAMMAR AND TRANSLATION**

**(Common for all U.G. Degree Courses)**

**(2016 to 2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**खंड - क**

(10 × 2 = 20)

**सभी प्रश्नों के उत्तर संक्षेप में लिखिए।**

1. प्रेमचन्द के उपन्यासों में किन्हीं चार का नाम लिखिए।
2. लहनासिंह ने बोधासिंह को कैसे बचाया?
3. मोहनलालजी महता 'वियोगी' का संक्षिप्त परिचय दीजिए।
4. कौन किस के लिये क्या प्रायश्चित्त करता है?
5. उदयभानुलाल को किसने मार डाला और क्यों?
6. भुवनमोहन सिन्हा का संक्षिप्त परिचय दीजिए।
7. कृष्णा का संक्षिप्त परिचय दीजिए।
8. भालचन्द्र सिन्हा का संक्षिप्त परिचय दीजिए।

9. लिंग किसे कहते हैं? उनके कितने प्रकार हैं?
10. वचन कैसे कहते हैं? उनके कितने प्रकार हैं?

**खंड - ख**

(5 × 5 = 25)

**सभी प्रश्नों के उत्तर दीजिए। उत्तर संक्षेप में हो।**

11. (a) लाल बिहारी का संक्षिप्त परिचय दीजिए।  
(या)  
(b) 'प्रायश्चित्त' कहानी की शीर्षक की सार्थकता पर विचार कीजिए।
12. (a) 'उसने कहा था' इस कहानी में कौन किससे क्या कहा था?  
(या)  
(b) पाँच मिनट की मुलाकात में गोपाल ने बाबूजी से क्या कहा?
13. (a) तोताराम के साथ निर्मला की शादी किस हालत में हुई?  
(या)  
(b) जियाराम ने आत्महत्या क्यों की?
14. (a) सियाराम किसके साथ भाग गया और क्यों?  
(या)  
(b) कल्याणी और उदयभानुलाल के बीच में झगडा क्यों हुआ?
15. (a) 'कारक' किसे कहते हैं? उनके भेदों को उदाहरण सहित समझाइए।  
(या)  
(b) संज्ञा किसे कहते हैं? उनके भेदों को उदाहरण सहित समझाइए।

किन्हीं तीन प्रश्नों के उत्तर दीजिए। उत्तर विस्तार से हो।

16. (a) कहानी कला के तत्वों के आधार पर 'उसने कहा था' कहानी का सारांश लिखिए।

(या)

- (b) 'निर्मला' का चरित्र-चित्रण कीजिए।

17. (a) 'निर्मला' उपन्यास में चित्रित सामाजिक समस्याओं पर विचार कीजिए।

(या)

- (b) सर्वनाम किसे कहते हैं? उनके भेदों को उदाहरण सहित समझाइए।

18. (a) अंग्रेज़ी में अनुवाद कीजिए।

अक्सर लड़के अपने से बड़ों की नकल करते हैं। बचपन में लड़के अधिक समय माता-पिता के पास रहते हैं। इसलिए वे उनकी अच्छाइयों और बुराइयों का अनुकरण करने लगते हैं। यह मानी हुई बात है कि अच्छाई की अपेक्षा बुराई का अनुकरण लोग आसानी से करते हैं। जो बात बचपन से लड़के सीख लेते हैं, आगे चलकर वही आदत बन जाती है। इसलिए जो अपने बाल-बच्चों का चरित्र बिगाड़ना नहीं चाहते, उनको चाहिए कि वे खुद भी अच्छा आचरण करें। शिक्षा का असली उद्देश्य चरित्र का निर्माण ही है।

(या)

- (b) कृष्णा का चरित्र-चित्रण कीजिए।

C-5667

Sub. Code

11T

**B.Sc./B.B.A. DEGREE EXAMINATION, APRIL 2022.**

**First Year / First Semester**

**Part – I**

**தமிழ்ச்செம்மொழியும் தமிழர்களின் பன்முகத்திறனும்**

**(Common for all U.G. Degree Courses)**

**(2016 to 2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**பகுதி அ**

(10 × 2 = 20)

அனைத்து வினாக்களுக்கும் விடையளிக்கவும்.

1. ஓட்டுநிலை மொழி என்றால் என்ன?
2. தமிழின் செம்மொழித் தகுதிகளைச் சான்றுகளுடன் எடுத்துக் காட்டி விளக்கியவர் யார்?
3. செம்மொழி தகுதிபெற்றக் காப்பியங்கள் கூறுக.
4. தழை ஆடை என்பதென்ன?
5. கழல் என்னும் அணிகலன் பண்டைகாலத்தில் இருந்தமைக்கு இலக்கியச் சான்று ஒன்று காட்டுக.
6. குகை காவியங்கள் பற்றிக் குறிப்புரைக்க.
7. களிமண் சிற்பங்கள் பற்றிக் கூறுக.
8. பண்டைக் காலத்தில் காணப்பட்ட வாணிபப் போக்குவரத்து முறைகள் இரண்டினைக் கூட்டுக.
9. மருந்துகளால் பெயர்பெற்ற இரண்டு அறநூல்கள் தருக.
10. விருந்தோம்பல் குறித்த வள்ளுவரின் சிந்தனை ஒன்றைத் தருக.



அனைத்து வினாக்களுக்கும் விடை தருக.

11. (அ) இந்தியச் செம்மொழிகள் பற்றி எடுத்துரைக்க.

(அல்லது)

(ஆ) தமிழ்ச் செம்மொழி இலக்கியங்கள் வரிசைப்படுத்தி அத்தகுதி பெற்றமைக்கானக் காரணங்களை சுருக்கி விளக்குக.

12. (அ) நடலாடை , பட்டாடைக் குறித்த இலக்கியப் பதிவுகளைத் தருக.

(அல்லது)

(ஆ) ஆடைக்கும் பண்பாட்டிற்கும் உள்ள தொடர்பு குறித்து எடுத்துரைக்க.

13. (அ) காப்பியங்கள் காணலாகும் அணிகலன்கள் பற்றிய பதிவுகளைத் தருக.

(அல்லது)

(ஆ) பெண்கள் அணியும் அணிகலன்களாக இலக்கியங்கள் வழி அறியப்படுவனவற்றைச் சான்றுடன் தருக.

14. (அ) இலக்கியங்கள் வழி அறியலாகும் சிற்பக்கலை குறித்து எடுத்துரைக்க.

(அல்லது)

(ஆ) கட்டடக்கலைக்கும் காப்பியங்கள் சான்றுகளை எடுத்துரைக்க.

15. (அ) பண்டை இலக்கியங்கள் வழி அறியப்படும் மருத்துவக் குறிப்புகளைத் தருக.

(அல்லது)

- (ஆ) பண்டைத் தமிழ் மக்கள் போற்றிய விருந்தோம்பலை விரித்துரைக்க.

**பகுதி இ**

(3 × 10 = 30)

அனைத்து வினாக்களுக்கும் விடை தருக.

16. (அ) தமிழின் சிறப்புகளையும், அதன் இலக்கிய வளமை குறித்தும் கட்டுரை வரைக.

(அல்லது)

- (ஆ) தமிழ்ச் செம்மொழி நூல்களின் தனித்தன்மைகளை விளக்கி ஆராய்க.

17. (அ) ஆடை வகைகளை இலக்கியச் சான்று காட்டி விரித்துரைக்க.

(அல்லது)

- (ஆ) தமிழர்களின் அணிகலன் பயன்பாடு குறித்துக் கட்டுரைக்க.

18. (அ) இசைக்கலை குறித்துச் செம்மொழிச் இலக்கியக் பதிவுகள் சான்றுடன் விளக்கியுரைக்க.

(அல்லது)

- (ஆ) இலக்கியங்கள் வழி அறியலாகும் பண்பாடு பழக்க வழக்கங்கள் பற்றிக் கட்டுரை வரைக.

**C-5670**

**Sub. Code**

**91411/12**

**Common for all U.G. B.Sc./B.B.A. DEGREE  
EXAMINATION, APRIL 2022**

**First Year/First Semester**

**English**

**Part II – ENGLISH PROSE AND COMMUNICATION  
SKILLS**

**(2016 to 2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is vocational education?
2. What is it that Indira Gandhi does not demand?
3. What did Stevenson ride on?
4. What was the boy's reaction to the punishment?
5. What was remarkable about Ernest Thompson Seton's *Wild Animals I have Known*?
6. What are the tree visions that Sarojini Naidu talks of?
7. He \_\_\_\_\_ my uncle yesterday. (Use correct form of verb)
8. Define Noun.
9. Seenu is a boy \_\_\_\_\_ poor family. (use appropriate preposition)
10. \_\_\_\_\_ you like to have tea or coffee? (Use correct auxiliaries)

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Write a short note on how to attain Excellence I education emphasized by Livingstone.

Or

- (b) Substantiate Indira Gandhi's view that the youth are the backbone of India.

12. (a) What is the usefulness of forming habits?

Or

- (b) How does the teacher try to repair the damage done and with what result?

13. (a) What books did Margaret Atwood enjoy reading?

Or

- (b) What does Sarojini Naidu say about the vision of patriotism?

14. (a) Write a short note on types of sentences.

Or

- (b) Fill in the blanks using Present Perfect Continuous Tense:

- (i) The \_\_\_\_\_ (work) all day.  
(ii) He eyes were red because she \_\_\_\_\_ (cry).  
(iii) She \_\_\_\_\_ (sing) upto that morning.  
(iv) They \_\_\_\_\_ (wait) for her since 8 0' clock.  
(v) Mani \_\_\_\_\_ (read) this book for the past three hours.

15. (a) Write the correct sentence pattern.
- (i) I finished the work.
  - (ii) She worked in a reputed company.
  - (iii) Our headmaster Sideline was a lending library.
  - (iv) They made David Chairman of the Rotary Club.
  - (v) We wish you happy new year.

Or

- (b) Fill in the blanks using appropriate Prepositions:
- (i) He came \_\_\_\_\_ the office \_\_\_\_\_ a big hurry.
  - (ii) We drove \_\_\_\_\_ the store.
  - (iii) Four armed men held \_\_\_\_\_ the bank.
  - (iv) We finally lived \_\_\_\_\_ that incident.

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) What, according to Livingstone, are the essentials of education?

Or

- (b) Write an essay on personality of Indira Gandhi as revealed in her speeches.

17. (a) What are Gardiner's views on the desirability or otherwise of forming habits?

Or

- (b) Write an essay in 500 words about the relationship between the rich student and the poor teacher.

18. (a) Write an essay on present tenses.

Or

(b) Fill in the blanks with correct preposition.

Nehru was called \_\_\_\_\_ to say a few words  
\_\_\_\_\_ the occasion \_\_\_\_\_ the  
assassination \_\_\_\_\_ Gandhi \_\_\_\_\_ an  
utter sense \_\_\_\_\_ shame, Nehru expressed  
his regret \_\_\_\_\_ the failure out country  
\_\_\_\_\_ give protection \_\_\_\_\_ the life  
\_\_\_\_\_ this great man, as well as that  
\_\_\_\_\_ many an innocent man, woman and  
child.

\_\_\_\_\_

**C-5672**

**Sub. Code**

**21F**

**B.Sc./B.B.A. DEGREE EXAMINATION, APRIL 2022**

**Second Year — Second Semester**

**Part 1 — FRENCH**

**(Common for all UG Degree courses)**

**(2016 to 2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Que savez-vous du français ?
2. Trouvez les réponses :
  - (a) Comment tu t'appelles ? \_\_\_\_\_
  - (b) Comment allez-vous ? \_\_\_\_\_
3. Dites les nombres :
  - (a) les filles dans la classe : \_\_\_\_\_
  - (b) les garçons dans la classe : \_\_\_\_\_
4. C'est quoi les accents ?
5. Quels sont les trois types d'accents ?
6. C'est quoi les articles ?
7. Types d'articles ?

8. Types de pronoms.
9. La monnaie de la France est :
10. Le drapeau français est :

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. Donnez les mots français :

- (a) (i) Hello :
- (ii) Good Morning :
- (iii) Good Evening :
- (iv) Fine Thank You :
- (v) How are you ? :

Ou

- (b) (i) See You Tomorrow :
- (ii) What is Your Name :
- (iii) Good Afternoon :
- (iv) Excuse Me :
- (v) Madam :



12. Ecrivez les nombres suivants en chiffres :

(a) (i) seize :

(ii) dix-neuf :

(iii) douze :

(iv) neuf :

(v) treize :

Ou

(b) (i) cinq :

(ii) quinze :

(iii) vingt :

(iv) onze :

(v) quatre :

13. Ecrivez les nombres en lettres :

(a) (i) 39 -

(ii) 46 -

(iii) 41 -

(iv) 64 -

(v) 25 -

Ou

- (b) (i) 62 -
- (ii) 70 -
- (iii) 53 -
- (iv) 48 -
- (v) 37 -

14. Ecrivez le nom des couleurs en français :

- (a) (i) Black :
- (ii) White :
- (iii) Rose :
- (iv) Blue :
- (v) Grey :

Ou

- (b) (i) Green
- (ii) Yellow
- (iii) Violet
- (iv) Purple
- (v) Orange.

15. (a) Décrivez votre mère en 5-6 lignes.

Ou

- (b) Décrivez votre famille.

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. Give the French Equivalent for the following countries.

- (a) (i) England →
- (ii) Africa →
- (iii) America →
- (iv) China →
- (v) Egypt →
- (vi) Iran →
- (vii) India →
- (viii) France →
- (ix) Italy →
- (x) Rome

Or

- (b) (i) Dubai →
- (ii) Muscut →
- (iii) Norway →
- (iv) Switzerland →
- (v) Mascow →
- (vi) Singapore →
- (vii) Spain →
- (viii) London →
- (ix) Paris →
- (x) Japan →

17. (a) Ecrivez dix noms de Legumes en Français.

Ou

(b) Ecrivez n'importe quel nom de dix fruits en Français.

18. (a) Presentez - vous en français.

Ou

(b) Décrire une station de montagne en français.

\_\_\_\_\_

**C-5673**

**Sub. Code**

**21H**

**U.G. DEGREE EXAMINATION, APRIL 2022**

**Second Year – Second Semester**

**Part I – Hindi**

**HINDI II – PROSE, GRAMMAR AND TRANSLATION – II**

**(Common for all UG Degree courses)**

**(2016/2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

**(10 × 2 = 20)**

**सभी प्रश्नों के उत्तर संक्षेप में लिखिए।**

1. वैज्ञानिक युग में भारत का दायित्व क्या है?
2. घृणा और भय में क्या सम्बन्ध है?
3. रजिया ने लेखक को पहली मुलाकात में क्यों प्रभावित किया?
4. मक्रील के वातावरण पर प्रकाश डालिए।
5. भ्रमण के लिए नक्शे से क्या मदद मिलती है?
6. राष्ट्रपिता महात्मा गाँधी पाठ का लेखक कौन है और यह पाठ किस विधा की रचना है?
7. किसी विदेशी को भारत अनेक देशों का समूह क्यों प्रतीत होता है?
8. घृणा का समाज में क्या महत्व है?

9. लेखक ने रजिया को अन्तिम बार किस रूप में देखा?
10. 'बहता पानी निर्मला पाठ का निष्कर्ष क्या है'?

**Part B**

(5 × 5 = 25)

सभी प्रश्नों के उत्तर दीजिए।

संदर्भ सहित व्याख्या कीजिए।

11. (a) हमारी सामूहिक चेतना ऐसे नैतिक आधार पर ठहरी हुई है, जो पहादों से भी मजबूत, समुद्रों से भी गहरी और आकाश से भी अधिक व्यापक है।

(या)

- (b) जिस वस्तु का जीवन में इतना मूल्य है, उसे शिथिल होने देना, अपने पाँव में कुल्हाड़ी मारना है।

12. (a) फिर जरा-सा रुककर बोली-सुना था, आप यहीं रहते हैं। कहाँ रहते हैं मालिक? मैं तो अकसर आया करती हूँ।

(या)

- (b) मेरे सुख को बाँटनेवाला कोई नहीं, इसलिए वह विकास न या, तीव्र दाह बन जाता है।

13. (a) "जनाब, अपना बोरिया-विस्तर समेटिए और जरा चलते-फिरते नजर आइये"। यह आपका अपमान नहीं है।

(या)

- (b) जहाँ स्त्रियों को वही अधिकार है जो पुरुषों को, यह मेरे स्वप्नों का भारत है।

व्याकरण :

14. (a) 'ने' विधि का प्रयोग समझाइए।  
(या)  
(b) वर्तमानकाल के भेदों को उदाहरण सहित समझाइए।
15. (a) भूतकाल के भेदों को उदाहरण सहित समझाइए।  
(या)  
(b) भविष्यत्काल के भेदों को उदाहरण सहित समझाइए।

**Part C**

(3 × 10 = 30)

किन्हीं तीन प्रश्नों का उत्तर दीजिए।

उत्तर विस्तार से हो।

16. (a) 'भारतीय संस्कृति' पाठ का सारांश लिखिए।  
(या)  
(b) 'बहता पानी निर्मला' पाठ का सारांश लिखिए।
17. (a) क्रिया विशेषण किस कहते हैं? अर्थ के अनुसार इसके कितने भेद हैं?  
उदाहरण सहित समझाइए।  
(या)  
(b) कारक किसे कहते हैं? उनके भेदों को उदाहरण सहित समझाइए।

18. (a) हिन्दी में अनुवाद कीजिए।

One day Prince Siddhartha was playing in the palace-garden. He saw some wild swans flying in the sky. He loved these fine birds very much. Suddenly one of the swans dropped down from the sky and fell at his feet. There was an arrow in its side. Blood was coming out of its body. The prince felt very unhappy. He took the arrow out of the bird gently. He put some green leaves on the wounded part.

(या)

(b) King Dasaratha had three queens, Kausalya, Kaikeyi and Sumithra. Rama was the son of the eldest queen Kausalya, Bharata was the son of Kaikeyi; while Sumitra had two sons, Lakshmana and Sathrughna. Lakshmana was devoted to Rama and was always in his company; while Sathrughna was specially devoted to Bharatha. The four brothers lived in great friendship, and the three younger brothers worshipped their eldest brother Rama.



C-5671

Sub. Code

21T

Common for B.Sc./B.B.A DEGREE EXAMINATION,  
APRIL 2022

Second Year / Second Semester

Common for all U.G. Degree Course

Part – I இலக்கணமும், படைப்பிலக்கியமும்

(2016-2018 onwards)

Duration : 3 Hours

Maximum : 75 Marks

பகுதி அ

ஒரிரு வரிகளில் விடை தருக.

(10 × 2 = 20)

1. மெய்யெழுத்துக்களின் வகைகளைக் கூறுக.
2. உடம்படுமெய் என்றால் என்ன?
3. மு.மேத்தா எதன்மூலம் எதையும் அடைந்துவிட முடியும் என்கிறார்?
4. வைரமுத்துவின் விதைச்சோளம் கவிதையின் அடிநாதமாக விளங்குவது யாது?
5. அசோகமித்ரன் 'பள்ளியில் ஒரு நாய்க்குட்டி' எனச் சுட்டுவது யாது?
6. 'தந்தை மகனுக்கு ஆற்றும் நன்றி' என்னும் சிறுகதையின் கரு யாது?
7. இணைய முகவரி என்றால் என்ன?
8. இணைய இதழ்கள் இரண்டின் பெயர்களைச் சுட்டுக.
9. புதுக்கவிதை உத்திகளுள் இரண்டினைக் கூறுக.
10. தமிழ்ச் சிறுகதைகளின் முன்னோடி எது? அதனை எழுதியவர் யார்?

ஒரு பக்க அளவில் விடை தருக.

11. (அ) மொழி முதலெழுத்துக்களை எழுதுக.

(அல்லது)

(ஆ) சார்பெழுத்துக்களின் வகைகளைக் கூறுக.

12. (அ) புத்தகசாலை நாட்டில் ஏற்படுத்தும் மாற்றங்களாகப் பாரதிதாசன் கூறுவனவற்றை விளக்குக.

(அல்லது)

(ஆ) மீராவின் கவிதை உத்திகைகள் 'சாகாதவானம்' கவிதை கொண்டெழுதுக.

13. (அ) புராணத்தைப் புதிய கண்ணோட்டத்தில் படைத்துக் காட்டும் புதுமைப்பித்தனின் போக்கை விளக்குக.

(அல்லது)

(ஆ) அர்ச்சனை ரூபாய் சிறுகதையில் கு.ப.ரா. வெளிப்படுத்தும் வாழ்வியல் உண்மையை எழுதுக.

14. (அ) மின்னஞ்சல் முகவரி உருவாக்கும் முறை குறித்தெழுதுக.

(அல்லது)

(ஆ) தமிழ் வளர்ச்சித் துறையின் இணையதளம் பற்றி எழுதுக.

15. (அ) மரபுக்கவிதை என்றால் என்ன? விளக்குக.

(அல்லது)

(ஆ) சிறுகதை வடிவம் குறித்தெழுதுக.

பகுதி இ

(3 × 10 = 30)

கட்டுரை வடிவில் விடை தருக.

16. (அ) மொழியிறுதி எழுத்துக்களை விவரி.

(அல்லது)

(ஆ) வல்லினம் மிகும் இடங்களைத் தொகுத்துரைக்க.

17. (அ) சிறுகதையின் தோற்றமும் வளர்ச்சியும் குறித்துக் கட்டுரைக்க.

(அல்லது)

(ஆ) மின்நூலகங்கள் தமிழ் வளர்க்கும் பாங்கை விவரி.

18. (அ) “மனிதநேயம் போற்றுவோம்” என்னும் தலைப்பில் கவிதை இயற்றுக.

(அல்லது)

(ஆ) சுற்றுச்சூழலைப் பேணுதல் என்னும் கருவை மையமிட்டு சிறுகதை படைத்தீடுக.

**C-5674**

**Sub. Code**

**91421/22**

**B.Sc./B.B.A. DEGREE EXAMINATION, APRIL 2022**

**Second Year/Second Semester**

**Common for all UG Degree Courses**

**Part II – ENGLISH - PROSE, EXTENSIVE READING  
AND COMMUNICATION SKILLS**

**(2016 to 2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Kalam is proud of having worked with three great men. Who are they?
2. What kind of society did we have in the pre-war period?
3. What are the two ways in which science benefits man?
4. Why does Nehru regard Gandhi as the sun?
5. What experiences do students in schools and colleges have in arguing?
6. What was the agreement between Bob and Jimmy twenty years before, when they parted?
7. How did the Quick man explain it away?

8. What did the stranger want to know?
9. What are the types of adjective clause?
10. What is Sub-ordinate Conjunctions? Give example.

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. (a) What does Kalam say about the passivity of Indians?

Or

- (b) What are the contradictory views of Plato on the artist's role in society?

12. (a) How does Nehru reconcile himself with Gandhi's death?

Or

- (b) What is Lynd's conversion to socialism and nationalism?

13. (a) How does the true friendship reflect in *After Twenty Years*?

Or

- (b) How did the conjuror take his revenge on the Quick Man?

14. (a) How did the father test the skills of his sons?

Or

- (b) How do Phrase help in making of Simple sentence?

15. (a) Jot down the changes/ rules while transforming the Exclamatory sentences of Direct speech into Indirect speech.

Or

- (b) Write a paragraph on the 'Formation of Positive and Superlative Degrees'.

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) Write an essay on Kalam's three visions.

Or

- (b) What does Holt say about ballet training? What does he deduce from it?

17. (a) How are the two friends contrasted?

Or

- (b) Elucidate how the conjuror's tricks and the Quick Man's deflationary comments for it.

18. (a) What are the kinds of Conjunctions? Explain in detail.

Or

- (b) What are the Degrees of comparison? Explain with examples.

**C-5675**

**Sub. Code**

**31**

**B.Sc./B.B.A. DEGREE EXAMINATION, APRIL 2022**

**Third Semester**

**Part II — ENGLISH — COMMUNICATIVE SKILLS**

**(Common for all U.G. Degree Courses)**

**(2016 to 2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Mention two barriers to communication.
2. Give two examples for negative gestures.
3. What are homonyms? Give an example.
4. Replace the infinitives in the given sentences with gerunds:
  - (a) Bheema loves to eat.
  - (b) Sandhya's hobby is to make dolls.
5. Choose the right adjectives to fill in the blanks:
  - (a) There isn't \_\_\_\_\_ milk, left in the fridge. (much/many)
  - (b) Karkuzhazhi is a \_\_\_\_\_ girl. (handsome/beautiful)
6. Choose the right prepositions to fill in the blanks:
  - (a) The discussion was \_\_\_\_\_ politics.(on/ about)
  - (b) Isai is junior \_\_\_\_\_ Arun. (than/to)

7. What is primary stress?
8. What are the kinds of intonation?
9. What is SQ3R?
10. What is scanning?

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write briefly on the ways of challenging the barriers of communication.

Or

- (b) Define communication and mention the types of communication.

12. (a) Distinguish between active voice and passive voice with examples.

Or

- (b) What are phrasal verbs and prepositional phrases? Give examples.

13. (a) Write briefly on unnecessary articles and prepositions with examples.

Or

- (b) Put the adverbs in the given sentences in the right position:

- (i) Jenny cries without sometimes a reason.
- (ii) Selvi comes often early to office.
- (iii) The lark sings in the morning happily.
- (iv) Do not forget regularly to take your medicines.
- (v) Dr. Salim Ali lovingly spoke to his students.



14. (a) Distinguish between primary and secondary stress with examples.

Or

- (b) Use appropriate intonation symbols for the given expressions.
- (i) Where do you live?
  - (ii) Thanks, my friend,
  - (iii) Are you happy?
  - (iv) What a beautiful picture!
  - (v) God is love.
15. (a) Write a paragraph on the characteristics of good handwriting.

Or

- (b) Write briefly on the mechanics of hand-writing.

**Part C** (3 × 10 = 30)

Answer **all** questions.

16. (a) Write in detail on the kinds of verbal and non-verbal communication.

Or

- (b) Frame questions to suit the following responses:

- (i) There are twenty- nine states in India
- (ii) May is the hottest month in our country.
- (iii) I would like to have some coffee.
- (iv) Raji is my friend.
- (v) Kodai is my favourite tourist location.
- (vi) My mother is a doctor.
- (vii) This chair costs Rs. 500.

- (viii) Rithika works in a dance school.
- (ix) Ameer's father is a famous poet.
- (x) The Quran is the holy book of the Muslims.

17. (a) Identify the sentences as simple, compound and complex:

- (i) I believe that God exists.
- (ii) Seeing the snake, Ravi shouted.
- (iii) Tell me the truth and you won't be punished.
- (iv) He worked, while I sang.
- (v) When Shree came in, Gautam was playing the piano.
- (vi) Pravin and Valli are working on a new project.
- (vii) The bird cannot fly unless it has wings.
- (viii) Rahul loves dancing, therefore he has joined a dance school.
- (ix) Nikil hates garlic, but his mother forces him to eat it.
- (x) Being slim and agile, Krishil climbs the mango tree easily.

Or

(b) How are nouns, verbs, adjectives and adverbs often confused? Explain in detail and give examples.

18. (a) Write an essay on 'the importance of reading'.

Or

(b) Write in detail on vowel and consonant sounds.

**C-5676**

**Sub. Code**

**41**

**COMMON FOR ALL U.G. DEGREE COURSES  
B.Sc./B.B.A. DEGREE EXAMINATION, APRIL 2022**

**Fourth Semester**

**EMPLOYABILITY SKILLS**

**(2016 to 2018)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is meant by telephone etiquettes?
2. What are the different types of interview?
3. Mention few techniques for formal letter writing.
4. What are the key elements for writing resume?
5. Why do we great people / others?
6. What is meant by review writing?
7. What are the different types of composition?
8. How do we develop our creative competency?
9. What is meant by non-verbal communication?
10. How does personal appearance help non – verbal communication?

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. (a) What are the different ways to express our opinions?

Or

- (b) Write a short note on techniques of interview.

12. (a) Describe the steps to be followed while filling a bank challan.

Or

- (b) What are the steps to be followed to write a resume?

13. (a) What are the different types of greetings? Write short note on it.

Or

- (b) Write a short note on developing topic sentences into paragraph.

14. (a) Write a paragraph on controlled composition.

Or

- (b) Write a note on different steps to develop creative competency.

15. (a) Write a short note on different types of non-verbal communication.

Or

- (b) What are the uses of visual aids?

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) Describe in detail on interview skills and its techniques.

Or

- (b) Write a letter to your father about your health issues at the hostel

17. (a) Write a short note on the following

- (i) Note-making.  
(ii) Note-taking.

Or

- (b) Prepare a report of your annual project.

18. (a) Write an essay on different kinds of composition.

Or

- (b) Write an essay on merits and demerits of visual aids.
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**C-7304**

**Sub. Code**

**96713**

**B.Sc. DEGREE EXAMINATION, NOVEMBER 2022**

**First Semester**

**Visual Communication**

**INTRODUCTION TO VISUAL COMMUNICATION**

**(2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is inter personal communication?
2. Define visual communication.
3. What do you mean by connotation?
4. What are the types of communication?
5. What is sensory perception?
6. What is optical illusion?
7. What is a design?
8. What do you mean by research?
9. What is visual thinking?
10. Mention the functions of mass media.

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. (a) Explain the process of communication.

Or

- (b) What are importance of communication?

12. (a) Briefly explain the theoretical concepts in communication.

Or

- (b) Elaborate on Lasswell's model of communication.

13. (a) Explain Wilbur Schramm's circular model of communication.

Or

- (b) Elaborate on the importance of signs and symbols in semiotics.

14. (a) Explain basics of design process.

Or

- (b) Elaborate on colour psychology and theory.

15. (a) What are importance of traditional media?

Or

- (b) Differentiate between propaganda, public relations and publicity.

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) Write a critical note on the role and functioning of electronic media in the contemporary society.

Or

- (b) Examine the different barriers of effective communication.

17. (a) Explain the nuances of design execution and presentation with examples.

Or

- (b) Examine the role played by the social media in the contemporary society with examples.

18. (a) Explain the influences and impacts of mass communication with suitable examples.

Or

- (b) Explain the uses and gratifications theory with appropriate examples.

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**C-7305**

**Sub. Code**

**96723**

**B.Sc. DEGREE EXAMINATION, NOVEMBER 2022**

**Second Semester**

**Visual communication**

**COMMUNICATION THEORIES AND CONCEPTS**

**(2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Define Gestural mode of communication.
2. List out the examples of audio-video communication.
3. What is called psychological noise?
4. How does the environment affect communication?
5. What is the use of focus groups?
6. What is meant by paralinguistic cues?
7. What is called personal distance?
8. Define Dysfluency.
9. What is the message conveyed through Artifacts?
10. Write about the relation between people's perception and social environment.

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write a note on Interpretive Communication.

Or

- (b) Describe the attributes of Oral and Written Communication.

12. (a) Which kind of thinking should be used in the ideation stage? Explain.

Or

- (b) Describe Interaction models.

13. (a) Write a note on social influence through group communication.

Or

- (b) Write about gossip and rumors in a group.

14. (a) Explain the differences between social and intimacy haptic communication.

Or

- (b) Describe the cultural expressions made through gestures and eye contact.

15. (a) Explain normative theory of the press.

Or

- (b) What is the difference between agenda setting and framing? Discuss.

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) Would a multi-modal approach enhance a message? Explain from technological advancements in communication.

Or

- (b) Discuss the virtual environments which have enhanced the learning process in recent times.
17. (a) How to use transactional analysis in organisational communication? Explain.

Or

- (b) Write an essay on groups with high levels of cue recognition, context facility and cultural codes.
18. (a) Describe the similarities and differences among eight general types of nonverbal communication.

Or

- (b) Explain the effects of uses and gratifications on social media use.

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**C-7014**

**Sub. Code**

**90127/96527**

**91924/96726**

**U.G. DEGREE EXAMINATION, NOVEMBER 2022**

**Second Semester**

**ENVIRONMENTAL STUDIES**

**(Common for (B.Sc.(C & HA)/B.Sc.(CA & CM)/  
B.Sc. (ID)/B.Sc. (Visual Communication))**

**(2018 Onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Renewable resources
2. Ecosystem
3. Food Chain of desert ecosystem.
4. Pandemic Emergencies.
5. Red Data Book
6. Hot spots
7. Climate Change.
8. Deforestation
9. Biodiversity
10. Acid Rain

**Part B**

(5 × 5 = 25)

Answer **all** questions

11. (a) Differentiate renewable and nonrenewable energy resources.

Or

- (b) Write notes on structure and functions of grassland ecosystem.

12. (a) Write notes on Food Webs of Forest Ecosystem with suitable examples.

Or

- (b) Write notes on Genetic, Species and Ecosystem Diversity.

13. (a) Write short notes on Food resources and its problems associated with them.

Or

- (b) Write notes on land resources and problem associated with them.

14. (a) Write notes on thermal pollution.

Or

- (b) Write notes on energy pyramids with suitable examples.

15. (a) Explore the threats to biodiversity.

Or

- (b) Write note on man-made disaster with special reference to strike.

**Part C**

(3 × 10 = 30)

Answer **all** the questions.

16. (a) Write an essay on multidisciplinary nature of environmental studies and about the need for public awareness on environment.

Or

- (b) Write an essay on Water Resources and problem associated with over-utilization of various water resources.
17. (a) Write an essay on Biogeographical classification of India.

Or

- (b) Write an essay on values of biodiversity.
18. (a) Write an essay on causes, effects and control measures of water pollution.

Or

- (b) Enumerate various strategies in managing disasters caused due to natural calamities.
-

**C-7306**

**Sub. Code**

**96732**

**B.Sc. DEGREE EXAMINATION, NOVEMBER 2022.**

**Third Semester**

**Visual Communication**

**TELEVISION PRODUCTION**

**(2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is Moving Picture?
2. Define: short film
3. Indoor
4. Story board
5. List any four types of Camera
6. Colour temperature
7. What is mono Sound?
8. SFX
9. What is Linear Editing?
10. Expand: EDL, MPEG

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. (a) What is meant by pre production?

Or

(b) What is meant by production crew?

12. (a) How do you write a Television scripts?

Or

(b) Write a note on outdoor set.

13. (a) Write down the Lighting plans.

Or

(b) Write a note on indoor set.

14. (a) Write a short note about Voice Over.

Or

(b) Write down the steps for Audio Recording.

15. (a) Write about final shooting.

Or

(b) Write a note on dubbing.

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain in detail about Role of crew in Television Production.

Or

(b) Give a detailed note on Script writing.



17. (a) Various types of Camera Lenses – Explain.

Or

(b) Give a detailed note on recording live programmes.

18. (a) Describe about the shooting schedule for production.

Or

(b) Explain in detail about editing.

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**C-7307**

**Sub. Code**

**96733**

**B.Sc. DEGREE EXAMINATION, NOVEMBER 2022.**

**Third Semester**

**Visual Communication**

**UNDERSTANDING INDIAN SOCIETY**

**(2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is Cultural diversity?
2. Define: Team Culture
3. What is caste?
4. Community in Indian Society
5. Define: Semiotics
6. Passive Audience
7. What is watchdog?
8. Define: Media
9. What is Stereotype
10. Who is Tastemakers?

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write short notes on organizational culture.

Or

- (b) Write down the values of culture.

12. (a) Write brief note on Caste.

Or

- (b) Discuss about social Psychology.

13. (a) Write down the Advantages of active Audience.

Or

- (b) Describe about content analysis.

14. (a) Write short note on informative role of media.

Or

- (b) Describe about Media effect in society.

15. (a) Write a brief note about tastemakers.

Or

- (b) Write a down the Disadvantages of Stereotypes.

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain with suitable examples about Regional Culture and National Culture.

Or

- (b) Elucidate: Historical development of Sociology.

17. (a) Write a detailed note on Geographical Differences.

Or

(b) Write down the importances of Psychoanalysis.

18. (a) Social Media influence in Indian Society – Explain.

Or

(b) Elucidate in detail about Social Construction of Reality by Media.

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**C-7308**

**Sub. Code**

**96735**

**B.Sc. DEGREE EXAMINATION, NOVEMBER 2022**

**Third Semester**

**Visual Communication**

**VIDEO EDITING**

**(2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Non Linear Editing
2. Define: Story teller
3. What is trimming?
4. Define: Recording
5. Define: Continuity Editing
6. Wipe.
7. What is Standard Cut?
8. Master Editor.
9. What is Bring in pitch?
10. What is Feedback?

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write a brief note on contribution of Edwin porter in films

Or

- (b) Describe about Linear Editing.

12. (a) What do you mean by continuity editing?

Or

- (b) Write short note on Virtual Clips.

13. (a) Write any five important editing techniques.

Or

- (b) Write a brief note on Color correction.

14. (a) Describe about parallel editing.

Or

- (b) Write down the features of editing software Interface.

15. (a) Discuss about Basic Interview techniques.

Or

- (b) Write Short note on Documentary of Place.

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain in detail about narrative structure.

Or

- (b) Discuss about creating movies.

17. (a) Describe in detail about advanced editing.

Or

(b) Write a detailed note on organizing the footages.

18. (a) Explain in detail about the work of a Master editor.

Or

(b) Give a detailed note on Interview editing.

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**C-7309**

**Sub. Code**

**96742**

**B.Sc. DEGREE EXAMINATION, NOVEMBER 2022.**

**Fourth Semester**

**Visual Communication**

**PRINTING AND PUBLICATION DESIGN**

**(2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What ink rollers are used for in printing?
2. What does Gravure mean?
3. What is a plate charge?
4. Define Stencil.
5. Define Hyphenation.
6. What is Dot Etching?
7. What is the difference between inside and outside design in product design?
8. Why is margins very essential in book layout?
9. What is called page yield?
10. Explain On-demand prints.



**Part B**

(5 × 5 = 25)

Answer **all** questions

11. (a) Is silk screen printing the same as screen printing? Explain.

Or

- (b) How does flexography printing work?

12. (a) What are the six types of intaglio printing?

Or

- (b) Describe the Planographic process.

13. (a) What are the tasks a prepress technician does?

Or

- (b) Explain the essence of copy fitting to ensure the accommodation of content in available space.

14. (a) Write about conceptual, visual, relational, practical elements of a layout.

Or

- (b) Why is it important for graphic designers to understand the printing process?

15. (a) Explain the different types of inks used in inkjet printers.

Or

- (b) Literacy is a boon for print media - Justify.

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) Why are hot metal printing methods not used widely today? Explain.

Or

- (b) Write an essay on the pre-digital era typesetting methods.

17. (a) Write an essay on the principles of the printing process.

Or

- (b) Explain the following

- (i) laser printer
- (ii) photostat
- (iii) color printing
- (iv) color correction and
- (v) color separation.

18. (a) Why is the circus layout not used in mainstream newspapers? Discuss other mainstream layouts.

Or

- (b) Beauty, Elegance of the execution - Explain design decisions with aesthetic components.

**C-7310**

**Sub. Code**

**96752**

**B.Sc. DEGREE EXAMINATION, NOVEMBER 2022.**

**Fifth Semester**

**Visual Communication**

**ADVERTISING**

**(2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is advertising?
2. Define: Focal Point
3. What is transit?
4. 3D advertising
5. Define: Body Language
6. What is Visual Persuasion?
7. What is Branding?
8. Four elements of visual merchandising
9. Define: Product placement
10. Three type of product placement

**Part B**

(5 × 5 = 25)

Answer **all** questions

11. (a) Write down the importances of Visual advertising.
- Or
- (b) Write down the steps to create a brand.
12. (a) What are the advantages of 3D advertising?
- Or
- (b) Write short note on Web advertisement.
13. (a) Elucidate: The Psychology of colours.
- Or
- (b) Write brief note on Audience perception on advertising.
14. (a) What is visual merchandising? Why is it important?
- Or
- (b) How would you understand point of purchase?
15. (a) Discuss about product placement.
- Or
- (b) Write Short note on case studies in advertising.

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) Specifications of advertising in Visual Media – Explain.
- Or
- (b) Explain in detail about various advertising Media.

17. (a) Describe in detail about visual advertising techniques.

Or

(b) Audience perception of advertisement – Explain.

18. (a) How branding played a major role in advertising?

Or

(b) Give a detailed note on Corporate Product Placement.

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**C-7311**

**Sub. Code**

**96755**

**B.Sc. DEGREE EXAMINATION, NOVEMBER 2022**

**Fifth Semester**

**Visual Communication**

**COMMUNICATION SKILLS**

**(2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** the questions.

1. What is communication?
2. List the types of communication.
3. Why language is important in communication?
4. What are verbal skills?
5. What is active listening?
6. Define skimming.
7. Why seminars are conducted?
8. Expand LSRW.
9. Why non verbal cues are important in communication?
10. What is body language?

**Part B**

(5 × 5 = 25)

Answer **all** the questions.

11. (a) Outline the barriers in communication.  
Or  
(b) How will you enhance your communication skills?
12. (a) Write the merits of pronunciation.  
Or  
(b) State the process of listening.
13. (a) How will you interact with an individual?  
Or  
(b) Explain : skimming and scanning.
14. (a) Write the difference between active listening and passive listening.  
Or  
(b) How will you read the comprehension?
15. (a) State the steps in practicing short dialogues.  
Or  
(b) Why group discussions are conducted?

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain in detail the need and importance of communication.  
Or  
(b) Elaborate on the merits of communication skills.

17. (a) How will you present information, ideas and opinions coherently?

Or

(b) Highlight the importance of listening skill.

18. (a) Explain the merits of reading skill.

Or

(b) Write the ways of improving your telephonic conversation.

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**C-7312**

**Sub. Code**

**96762**

**B.Sc. DEGREE EXAMINATION, NOVEMBER 2022**

**Sixth Semester**

**Visual Communication**

**MEDIA LAWS AND ETHICS**

**(2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** the questions.

1. Why do we need constitution?
2. What do you mean by write to equality?
3. Define Libel.
4. Mention any four examples about cybercrimes.
5. What is Prasar Bharathi?
6. What is ASCII code?
7. What is meant by Fair use?
8. What is the use of privacy act?
9. What is digital fake?
10. Define sloppy journalism?

**Part B**

(5 × 5 = 25)

Answer **all** the questions.

11. (a) Write a note on Article 18.

Or

- (b) Explain the salient feature of Indian Constitution.

12. (a) What do you mean by contempt of court? Explain.

Or

- (b) Mention and explain the four types of copy right.

13. (a) Explain the role and functions of Film censor board.

Or

- (b) Write a note on media regulatory body of the government.

14. (a) What are the four factors of fair use?

Or

- (b) Comment on Privacy Act 23.

15. (a) Discuss the 'social responsibility' role of the media.

Or

- (b) Write a note on the evolution of code of ethics for media.

**Part C**

(3 × 10 = 30)

Answer **all** the questions.

16. (a) Discuss the significance of the fundamental rights of Indian Citizen.

Or

- (b) Comment on UN declaration of human Rights.

17. (a) Define Defamation. What are the defences available to a media practitioner against defamation?

Or

- (b) Describe the duties and Rights of Press Council of India

18. (a) Detail the salient features of information technology act.

Or

- (b) Comment on usage of visual manipulation and doctrine videos with suitable examples.

**C-7313**

**Sub. Code**

**96763**

**B.Sc. DEGREE EXAMINATION, NOVEMBER 2022**

**Sixth Semester**

**Visual Communication**

**FILM APPRECIATION**

**(2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is Neorealism?
2. Who is a protagonist?
3. Define film style.
4. What are the characteristics of non- narrative movie?
5. What is a melodrama?
6. What is meant by neo noir?
7. Define Montage.
8. What do you mean by connotative code?
9. Define film criticism.
10. Mention the any three anthology movies.

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write a short note on the Satyajith Ray movies.

Or

- (b) What are the characteristics of formalism?

12. (a) Write notes on any five types of film genres.

Or

- (b) Write a short note on figurative techniques in films.

13. (a) Write a note on the characteristics of Italian Neorealist movies.

Or

- (b) Write a note on the development of movie clubs in India.

14. (a) Write a short note on Art house films.

Or

- (b) “Hero-worship Indian Cinema” — Analyse.

15. (a) How does a film review differ from film appreciation?

Or

- (b) Write a short note on Indian Epic Films.

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) Write an essay on different types of film making in the early days of 18<sup>th</sup> century.

Or

- (b) What are the differences between vulgarity and obscenity? Discuss the role of adult elements in Indian cinema.

17. (a) Explain the three different dimensions of film narrative.

Or

- (b) Take a recent movie you watched on movie hall and justify its narrative style with a film appreciation.

18. (a) Write an essay on pioneers of Indian Film making.

Or

- (b) Explain how films influencing cultures. Give examples.

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**C-7314**

**Sub. Code**

**96765**

**B.Sc. DEGREE EXAMINATION, NOVEMBER 2022**

**Sixth Semester**

**Visual Communication**

**WEB DESIGN**

**(2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is a Blog?
2. Define a Loop.
3. What is an Internet Protocol?
4. What is meant by private key cryptography?
5. What do you mean by CSS?
6. Abbreviate DNS.
7. What is a function in JavaScript?
8. Define ASP.
9. What is a cascading style sheet?
10. Define Scriptlets.

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write a short note on the different types of Internet Protocols.

Or

- (b) Write the features and advantages of Web 2.0.

12. (a) Write a short note on hyperlink with example.

Or

- (b) What are the advantages of JavaScript?

13. (a) Write a note on pseudo classes and pseudo elements.

Or

- (b) Write the basic types of firewalls.

14. (a) Write a short note on the pros and cons of Dreamweaver.

Or

- (b) Write short note on Themes of web pages.

15. (a) How does a web search engine work? What is a Metasearch engine – give examples?

Or

- (b) Write a short note on CSS box model.



**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain in detail about the various principles of Design.

Or

- (b) Write a detailed note on the advanced features and accessibility of HTML.

17. (a) Write a short note on UI design.

Or

- (b) Explain in detail about the uses of Multimedia in various fields.

18. (a) Write a short notes on : (i) DNS (ii) IP addresses (iii) Electronic Commerce (iv) SSL certificates.

Or

- (b) Explain the steps to develop design of a web site. What are the main characteristics of a good web design?

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**C-7315**

**Sub. Code**

**96766**

**B.Sc. DEGREE EXAMINATION, NOVEMBER 2022**

**Sixth Semester**

**Visual Communication**

**WRITING FOR MEDIA**

**(2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** the questions.

1. What is Public relation?
2. Define Press Release.
3. Name some programmes on education broadcasted in TV.
4. What is blog?
5. What is online newspaper? List any two.
6. What is visual element?
7. Write short note on Community radio.
8. Define Commercial.
9. Write short note on documentary film.
10. What is feature writing?

**Part B**

(5 × 5 = 25)

Answer **all** the questions.

11. (a) Write short note on sources of information.

Or

- (b) Write the user experience to different medium.

12. (a) Discuss the salient features of Online story.

Or

- (b) How will you write for print medium?

13. (a) Write short note on Radio feature.

Or

- (b) Write the importance of Stylebook.

14. (a) List any five general and special audience programmes.

Or

- (b) How language and style of presentation is important in TV?

15. (a) Discuss five different script writing assignments.

Or

- (b) Write your own news story focusing on use of Social media in the present era.

**Part C**

(3 × 10 = 30)

Answer **all** the questions.

16. (a) Elaborate on the characteristics of different types of media.

Or

- (b) Outline on the writing for pictures/images.

17. (a) Explain the nature and characteristics of Radio.

Or

- (b) Elaborate on the different types of Radio programmes.

18. (a) Write the steps in preparation of television documentary script.

Or

- (b) How will you write commercials and news script for broadcast use?

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**C-5665**

**Sub. Code**

**90127/96527/  
91924/96726**

**Common for all B.Sc. (C & HA)/B.Sc. (CA & CM)/  
B.Sc. (ID)/B.Sc. (Visual Comm.) DEGREE  
EXAMINATION, APRIL 2022**

**Second Semester**

**ENVIRONMENTAL STUDIES**

**(2018 onwards)**

Duration : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Climax
2. Keystone species.
3. Food Web of desert ecosystem.
4. Complex Emergencies.
5. Red Data Book
6. Hot spots
7. Global Warming
8. Afforestation
9. Pollutant
10. Landslide

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. (a) Justify the need for public awareness on environmental protection.

Or

- (b) Write notes on mineral resources and effects of extracting mineral resources.

12. (a) Write notes on energy flow in the ecosystem.

Or

- (b) Write notes on producers, consumers and decomposers of ecosystem with suitable examples.

13. (a) Justify “India a mega-diversity nation”.

Or

- (b) List out endangered and endemic species of India.

14. (a) Write notes on nuclear hazards.

Or

- (b) Discuss about role of an individual in prevention of pollution.

15. (a) Write notes on managing manmade disaster and crisis due to fires.

Or

- (b) Write note on loss of property and life.

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) Write an essay on scope, importance and multidisciplinary nature of environmental studies.

Or

- (b) Write an essay on Forest Resources and problem associated with over-utilization of forest resources.

17. (a) Write an essay on types, characteristic feature, structure and function of Aquatic ecosystems.

Or

- (b) Write an essay on conservation of biodiversity.

18. (a) Write an essay on solid waste management.

Or

- (b) Enumerate various strategies in managing disasters caused due to natural calamities.
-